

LISTEN TO:

WTCK = FM 90.9
Charlevoix / Petoskey / Gaylord
WTCY = FM 88.3
Traverse City / Leelanau
WIDG = AM 940
St. Ignace / Eastern U.P.
WGJU = FM 91.3
Tawas / Oscoda
WGZR = FM 88.9
Alpena

LISTEN ONLINE:
www.thecatholiclight.com

BUSINESS HOURS
Monday —Friday
9:00 a.m. to 4:00 p.m.

MAIN OFFICE
7119 W. M-68
Indian River, MI 49749
Ph: 231-238-8500

MAILING ADDRESS
Baraga Radio Network
P.O. Box 429
Traverse City, MI 49685-0429

BOARD OF DIRECTORS
TOM HORNACEK.....PRESIDENT
JACK WINGATE.....TREASURER
LIN EMMERT.....SECRETARY
FR. JAMES BEARSS.....DIRECTOR
PAT DUNPHEY.....DIRECTOR
BOB ROSS.....DIRECTOR

STAFF
THERESE O'BRIEN...GEN. MANAGER
NICK MODELSKI.....ASST. MANAGER
AND PRODUCTION / PROGRAMMING

DONATE NOW!
You can donate online at any time to support Baraga Radio and the New Evangelization. We are a completely listener supported 501(c3) non-profit ministry. Please give today!

DECEMBER MEMBERSHIP DRIVE—PREPARE THE WAY!

As we prepare our hearts for the coming of the Infant Jesus at Christmas, Baraga Radio Network will host its annual End-of-Year Giving Membership Drive on December 3rd, 4th and 5th. We are planning some exciting interviews with local members of our Catholic community, as well as personal interviews with radio show hosts such as Teresa Tomeo, Al Kresta, Sr. Ann Shields, Patrick Coffin, Fr. Larry Richards, and many more! Join us for LIVE coverage during the first week of December to help us prepare the way of the Lord with catholic radio in Northern Michigan!



BARAGA DAYS 2014



The annual celebration of the life and teachings of Venerable Frederic Baraga took place this year on Oct. 18 & 19 in Marquette, MI. This weekend was filled with visits to historical sites where Bishop Baraga lived such as the first church he founded in L'Anse, MI; the house where he lived and died in Marquette, MI; a dedication blessing ceremony of the new chapel built to house his remains that is attached to St. Peter's Cathedral in Marquette; and ending with a dinner gathering and annual meeting of the Bishop Baraga Association. The Association is dedicated to promoting the cause for sainthood of Bishop Baraga and to make known to all people his example of love of God and service of neighbor. Our GM, Therese O'Brien, and her family attended this year and she brought back a new motto for us—Bishop Baraga's own motto: "Unum Est Necessarium" which is "Only One Thing is Necessary"

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GROWTH ABOUNDS!



"The Catholic Light for Northern Michigan"

NEW LOGO—We are proud to debut our new logo! This new simpler version is easier to say and more reproducible on advertising and clothing. Our "new brand" will carry us into the future.

NEW MAIN OFFICE LOCATION—We are in the process of moving our main office from Indian River to Traverse City. Having a presence and our center of operations in a bigger population area will allow us to have access to more listeners, year-round volunteers and plenty of catholic organizations to assist us in growing our network to better serve and evangelize all the souls of Northern Michigan and the U.P. As of this printing, we are close to completing negotiations of a new office space in Traverse City. We will keep you informed of our progress. We look forward to reporting on an office dedication and blessing ceremony very soon.

NEW MAILING ADDRESS—Part of moving our main office consists of transferring operations. The first step was to have mail forward to Traverse City. Please make note of this change and use the TC Post Office box listed at the left when sending in your donations and other correspondence.

NEW WEBSITE—Last August, we debuted an upgraded website: www.thecatholiclight.com While it is an improvement, we want to be able to give our listeners MORE! We are once again undertaking the task of growing our website. Our new and improved website should debut sometime in January. It will have exciting features such as adoration and confession finders, links to parish websites, podcasts or links to downloads of your favorite catholic radio programs, prayer counters, and much, much more! www.thecatholiclight.com will be your hub to all things Catholic in N. Michigan.

NEW STAFF—Joining us in July as our new General Manager is Therese O'Brien. She is a native of Traverse City and comes to us with a background in finance and management. Having served on our Board of Directors for three years prior to this, her love for God, Baraga Radio, people, and all things Catholic makes Therese the perfect choice to guide us into the next phase of our growth.



Starting in September, Nick Modelski joined the Baraga team as our Assistant Station Manager and head of production and programming. Nick is a recent graduate of Madonna University where he managed their online radio station. He specializes in production and will be hard at work helping us to perfect the quality of our sound on the air.

GOLDEN SNOWSHOE AWARDS—AUGUST 2014



During our Summer Membership Drive held on August 20, 21 & 22, we had contests for two Golden Snowshoe Awards (named in honor of our patron Ven. Bishop Frederic Baraga who travelled northern MI on snowshoe and was nicknamed “the snowshoe priest”). These special awards are given to 1) the Knights of Columbus chapter that raises the most funds for Baraga catholic radio and 2) the parish that raises the most funds. The K of C council that won the award was Christ the King in Acme, Council #9979 with a total raised of \$1,305. The parish that won the Golden Snowshoe Award was St. Francis of Xavier in Petoskey, with a total collected of \$5,171. Each winning organization was presented with an award plaque that they will keep until our next competition in December. Be sure to call in your pledge of support during our Prepare the Way Membership Drive to be held on Dec. 3, 4 & 5th. Make sure to tell the volunteer who answers the phone what parish and K of C group you are part of so that your pledge will go toward your group’s totals. Also during our December event, we are adding a 3rd Golden Snowshoe Award for catholic schools. We look forward to awarding it to the school that raises the most funds for catholic radio through Baraga Radio Network!

FROM THE BOARD PRESIDENT

Our August on-air fund raising drive confirmed again how our Lord is using Catholic Radio to reach out to our brothers and sisters in Northern Michigan. Three of our “first-time supporters” phone calls came from non-catholics who just happened upon us on the radio dial. They started to listen to Baraga Radio regularly and all three are now in RCIA and look forward to coming into the Catholic Church at Easter. Another Traverse City listener, who also happened upon Baraga Radio, had been away from the Catholic Church for 35 years....he’s back and in his words: “ON FIRE FOR THE FAITH.” Praise God!
Please call in to support us during our December 3rd, 4th and 5th on-air membership drive and share your “FAITH JOURNEY” stories with us.
May God bless you and your family for your support of
Baraga Radio.

—TOM HORNACEK

THE CHRISTMAS PRAYER

*(to be said 15 times each day,
Nov. 30th to Dec. 24th)*

Hail and blessed be the hour and the moment in which the Son of God was born of the most pure Virgin Mary, at midnight in Bethlehem in the piercing cold. In that hour, vouchsafe oh my God, to hear my prayer and grant my petition. Amen



Now make your donations online by credit card, debit card, electronic check, or ACH.

www.thecatholiclight.com
click on DONATE

CONTACT US

You can reach the Baraga offices by calling: (231) 238-8500

Regular office hours are:
Monday-Friday from 9am to 4pm.

For general info, send an email to:
info @ thecatholiclight.com

Send us your prayer requests:
Prayers @ thecatholiclight.com

To contact our General Manger, Therese O'Brien, email to:
GM @ thecatholiclight.com

To contact our Board President, Tom Hornacek, email to:
President @ thecatholiclight.com

To reach our Assistant Manager, Nick Modelski, email to:
Nick @ thecatholiclight.com

HOLIDAY HOURS

Baraga offices will be closed for the following holidays:
Thanksgiving—Nov. 27 & 28, 2014
Christmas—Dec. 24 & 25, 2014
New Year’s Day—Jan. 1, 2015

WE NEED YOUR HELP!

THANK YOU FOR YOUR SUPPORT! MAY GOD REWARD YOUR CHARITY!

HOW CAN YOU SERVE?

Gifts to Baraga Radio Network are tax deductible. We are a qualified 501(c3) non-profit.

VOLUNTEER – We need office help and are looking for a 2 hour commitment once a week. We also need someone to do light weekly cleaning around the office. These jobs will take place at our new Traverse City location, starting in December/January.

PARISH AMBASSADOR—We need a person to represent Baraga at each parish in our Diocese. You will get a monthly packet of supplies such as newsletters, bumper stickers, station ID cards, etc. to keep in stock at your parish. When we host events, we’ll ask you to hang up a poster or give your pastor or parish secretary some information so that they can share it with the parish or in the bulletin.

PRAYER PARTNER
If your strong suit is praying, we could use your prayer warrior skills to offer up intentions for Baraga Radio and for our benefactors.

MONTHLY DONATION—Your regular monthly gifts help us to budget our expenses and pay bills on time. Thank you for making a commitment to ongoing regular gifts! I will give \$_____ every month. (\$30 per month = \$1 per day to keep catholic radio on the air)

ONE TIME DONATION—Your gift to support catholic radio will be used to keep us on the air. Thank you!
[] \$25 [] \$50 [] \$100 [] \$250 [] \$500 [] \$1,000 [] Other \$_____

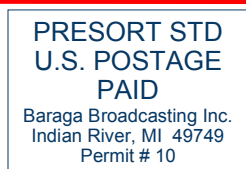
LEGACY GIFT—Leave a lasting legacy behind by naming Baraga Radio Network in your estate plans. All members of our Legacy are remembered in our daily prayers as well as having a Mass said for your soul annually on the anniversary of your date of death.

CONTACT ME BY EMAIL—Sign up to receive your newsletters, thank you letters, pledge reminders and more by email. This gift saves us the cost of paper, printing, envelopes and postage. My email address:_____

PLEASE SEND THIS FORM AND YOUR DONATION TO: BARAGA RADIO NETWORK, P.O. BOX 429, TRAVERSE CITY, MI 49685



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Traverse City, MI 49685-0429



RETURN SERVICE REQUESTED